

mhealth Outlook Bodes Well for Small Cap Stocks - CardioComm Solutions (EKGGF, CVE:EKG) is Creme of the Crop

CardioComm Solutions Inc. (OTCMKTS:EKGGF, CVE:EKG) has bridged the gap between clinical-grade cardiac monitors and handheld devices like smartphones and wrist bands.

By [James E. Brumley](#)

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Ever heard the term 'mHealth'? Or, maybe you've heard it by the full-length (and less hip) characterization mobile health. Regardless of what you call it, it's the same ... it's the Q&D way to describe the new era of healthcare and medical equipment that operates outside of a hospital or clinic, and doesn't require any wires to function. It's the new way of taking care of patients, and more important, it's a huge market. The mHealth market is projected to grow from \$13.6 billion in 2015 to \$49.1 billion by 2020, as the premise and technology hits a critical mass.

It's an undertow - a paradigm shift - that favors lots of small cap stocks, but perhaps none as much as **CardioComm Solutions Inc. (OTCMKTS:[EKGGF](#), CVE:[EKG](#)).**

CardioComm Solutions isn't a household name. It may be soon, however. The company offers several pieces of hardware and software that are very much in the midst of the mHealth idea, but its flagship products are the HeartCheck ECG Pen (for consumers), the HeartCheck ECG device (by prescription), and the GEMS software and Smart Monitoring service that allows individuals to keep constant tabs on their heart activity.

In simplest terms, CardioComm makes pocket-sized devices that can measure a user's pulse, spot arrhythmias, make an ECG (electrocardiogram) recording of that information, store it, and send that information to a data-collection center or to that patient's physician, or even send it to the patient's computer or smartphone where it can be examined using the company's easy-to-use ECG-reading software. No longer will an individual need to see a doctor just to get an ECG reading that may or may not suggest any further action is needed.

It's not just what's already on the market that makes EKGGF -- or EKG for Canadian investors -- such a compelling trading idea right now, however. It's the products that are in the works, which include an ECG Card that's powered just by proximity to a smartphone and transmits the recorded data using near-field-communication technology. Also in the works is a wrist-worn band that not only serves as an ECG sensor, but acts like a more traditional fitness band as well. The band communicates with a smartphone via BlueTooth. A few more variations are in the works too, and the company is already marketing a device tailor-made for use in a gym by trainers and wellness advisers.

The 'edge' for a new investor is the fact that many of these products weren't unveiled until last year, with another many more due to become available this year.

Bottom line? The global mHealth (mobile health) market is expected to be worth nearly \$50 billion by 2020. The heart-monitoring space generates more than \$20 billion worth of revenue per year; some say it will be worth \$26.7 billion by 2020. Meanwhile, the fitness market annually generates \$75 billion in sales. The healthcare wearable market was worth \$5.1 billion in 2015, and now that such technologies are being accepted, its revenues could reach \$19 billion by 2020. CardioComm is at the intersection of all those markets, and even a tiny piece of those markets' overlap would translate into a huge windfall for this \$8 million organization, and is one of the most promising small cap stocks in the mobile health space.

For more on CardioComm, [visit the comany website here.](#)

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